

Information on the Processing of Your Personal Data Pursuant to Article 13 of the GDPR for Customers and Prospective Customers

We hereby inform you about the processing of your personal data by Connected Worker Intelligence GmbH and the rights you are entitled to under data protection law.

Who is responsible for data processing and who is the Data Protection Officer?

The controller responsible for data processing is

Connected Worker Intelligence GmbH

Weinbergstraße 15

D-01129 Dresden

Annegret Funke, Eva Gasse

Tel.: +49 351 847150

Email: info@weasl.com

We have appointed a **data protection officer** for our company.

Cortina Consult GmbH

Jörg ter Beek

Hafenweg 24

D- 48155 Münster

Data protection team for general data protection inquiries:

Email: dsb.isax@cortina-consult.de

Website: <https://www.cortina-consult.com>

What categories of data do we use, and where do they come from?

The categories of personal data we process include:

- Master data (e.g., first name, last name, additional names)
- Contact information (address, [mobile] phone number, and email address)
- Communication and internet data (e.g., IP address)

Your personal data is generally collected directly from you during the contract initiation process or during the contractual relationship. In certain circumstances, your personal data may also be collected from other sources due to legal requirements. This includes, in particular, ad hoc inquiries with government agencies.

In addition, we process personal data that we have lawfully obtained from publicly available sources.

For what purposes and on what legal basis is data processed?

We process your personal data in accordance with the provisions of the EU General Data Protection Regulation (GDPR), the Federal Data Protection Act (BDSG), as amended, and all other applicable laws (e.g., UWG, TMG, etc.).

Data processing primarily serves the purpose of initiating or executing contracts. The primary legal basis for this is Article 6(1)(b) of the GDPR. In addition, your separate consent pursuant to Articles 6(1)(a) and 7 of the GDPR may be invoked as a legal basis for data protection. This includes, in particular, marketing activities.

We process your data in a permissible manner to safeguard our legitimate interests pursuant to Art. 6(1)(f) as follows:

- To assess economic risk or enforce claims, we process data regarding your financial situation that we receive from other third parties (e.g., credit bureaus or financial institutions) or from publicly available sources (e.g., debtor registers, land registers, commercial and association registers).

- To assert legal claims where necessary and to defend against legal disputes, to investigate criminal offenses, or to prevent them (e.g., fraud).
- To conduct address searches (e.g., in the event of a move)
- Data processing for statistical purposes, for market and opinion research, including through anonymization

In addition, we also process your data to comply with legal obligations to which we are subject (e.g., tax laws, the German Commercial Code).

If we intend to process your personal data for a purpose not listed above, we will inform you in advance.

Who receives your data?

Within our company, your personal data is only shared with those individuals and departments that need it to fulfill contractual and legal obligations or who are entrusted with performing the specific tasks for which the data is intended.

In addition, we may transfer your personal data to other recipients outside the company to the extent necessary to fulfill contractual and legal obligations. These may include, for example:

- Contractual partners
- Tax advisors
- Auditors
- Insurance companies
- Government agencies (e.g., tax authorities, courts)
- Banks (SEPA payment providers)
- Bailiffs
- Attorneys
- External data protection officer
- Others

In addition, we sometimes use various service providers to fulfill our contractual and legal obligations and to carry out specific tasks. These may include, for example:

- Website hosting providers
- Newsletter service providers
- Hardware and software for order processing
- Maintenance of printing and copying equipment
- Destruction of files and data storage media
- Manufacturers of printed materials
- Others

What data protection rights can you exercise as a data subject?

You may request **information** about the personal data stored about you at the address listed above. In addition, under certain conditions, you may request the **correction** or **deletion** of your data. You may also have the right to **restrict the processing** of your data and the right to **receive the data you have provided** in a structured, commonly used, and machine-readable format.

Right to Object

You have the right to object to the processing of your personal data for direct marketing purposes without providing a reason. If we process your data to protect legitimate interests, you may object to this processing for reasons arising from your particular situation. We will then no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights, and freedoms, or the processing is necessary for the establishment, exercise, or defense of legal claims.

Where can you file a complaint?

You have the option of filing a complaint with the Data Protection Officer listed above or with a data protection supervisory authority. The data protection supervisory authority responsible for us is:

Sächsische Datenschutz- und Transparenzbeauftragte

Devrientstraße 5

D-01067 Dresden

Phone: +49 351 85471-101

Fax: +49 351 85471-109

Email: post@sdtb.sachsen.de

How long will your data be stored?

We will delete your personal data as soon as it is no longer necessary for the purposes mentioned above. After the contractual relationship has ended, your personal data will be stored for as long as we are legally required to do so. This is typically due to legal obligations regarding evidence and record retention, which are governed, among other things, by the German Commercial Code and the German Fiscal Code. The retention periods are up to ten years. In addition, personal data may be retained for the period during which claims can be asserted against us (statutory limitation period of three to thirty years). We also reserve the right, based on legitimate interest, to retain and process your personal data for marketing purposes and to initiate new contracts for a period of 5 years. If no new contact is established during this time, your data will be deleted.

Are you required to provide your data?

In connection with the performance of the contract, you must provide the personal data necessary for the establishment and performance of the contractual relationship and the fulfillment of the associated contractual obligations, or data that we are legally required to collect. Without this data, we will not be able to perform the contract with you.

To what extent are automated individual decisions or profiling measures used?

We process your data in part through automated means with the aim of evaluating certain personal characteristics (so-called "profiling"). To assess your creditworthiness, we use a process known as "scoring." This involves calculating the probability that you will meet your payment obligations in accordance with the contract. The calculation may include, for example, income, expenses, existing liabilities, occupation, employer, length of employment, experience from the existing business relationship, contractual repayment of previous loans, and information from credit bureaus. The scoring is based on a mathematically and statistically recognized and proven method. The calculated scores assist us in decision-making regarding product agreements and are incorporated into our ongoing risk management.

However, we generally do not use fully automated decision-making in accordance with Article 22 of the GDPR. Should we use these procedures in individual cases, we will inform you separately, provided this is required by law.